

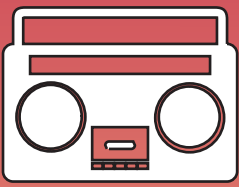
2024 Media Kit



STOKE FM



92.5



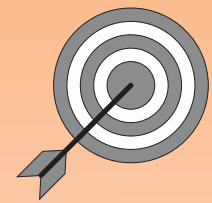
WHY

Radio Advertising?



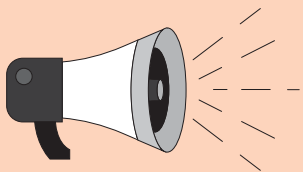
Radio is the best performing media to reach consumers less than an HOUR before shopping.

Consumers feel more connected with their community via radio advertising



Target your audience with specific Messaging. Frequency is key, listeners need to hear a message 3 times before they recognize it.

Reach NEW local customers, Create top of mind awareness, Make your business first in the mind's of listeners.

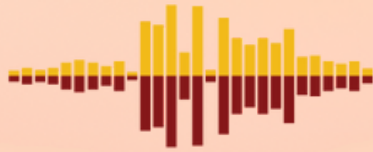


Increase brand awareness in your community.

Audiences trust messages they hear more than any other media.



STOKE FM



92.5



THINGS TO KNOW

Prime Time - 8am to 5pm

Newsletter - Sign up at stokefm.com

Ad Creation - \$100 Incl. all creative services:
consult, writing, 1 revision, production

SAVE \$\$\$ - When you sign up for more than 1month

QUICK PITCH

Sponsor a Song of the Day: \$1.00 Per Day

Advertise for as little as: \$1.37 Per Day

MONTHLY

Front Row \$150

Ad plays 2x per day - 1 during Prime Time

Box Seat \$200

Ad plays 3x per day - 2 during Prime Time

Backstage Pass \$300

Ad plays 5x per day - 3 during Prime Time

VIP Pass \$500

8 plays - 2x Morning Show, 2x Prime Time

Partner Status \$600

Sponsor the Stoke FM Morning Show

- Custom imaging to air during Show

ALL PACKAGES INCLUDE

Ad Creation

Studio Produced. Includes 1 ad revision.

Company Logo

StokeFM's Sponsors Page

Stoke FM E-mail Newsletter

500+ Subscribers featuring your businesses content (soon to come)

Appearances on the Stoke FM Morning Show

Including Live On-Air Ad Reads

Leverage of Stoke FM's Social Media

ANNUAL

General Admission

\$500

- Advertising for 1 Year!
- Includes Ad Creation
- 1 ad per day
- \$1.37/play! What a deal!
- 4 Morning Show Appearances per year

SAVE on Additional Advertising

Front Row Seat

SAVE 10%

Box Seat

SAVE 15%

Backstage Pass

SAVE 20%

VIP Pass / Partner Status

SAVE 25%

Seasons Pass (2 Months)

\$950

- Get out to listeners quickly and often
- Perfect for retail: create ads for popular sale periods.
- Creation of 4 Ads
- Each Ad runs 6x per day for 2 weeks at a time
- Pick your 4 different two week slots
- Contact us for variations to this package!

CONTESTS

Engage Listeners and Attract New Business With an On-Air Contest and Social Media Support to Maximize Effectiveness and Exposure!

CONTACT US

FESTIVAL PROMOTION

WEEKLY RATES

NOT FOR PROFIT PRICING