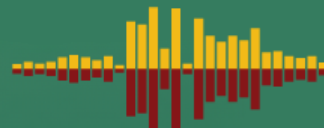


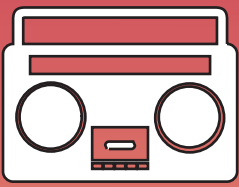
# 2024 Media Kit



**STOKE FM**



**92.5**



# WHY

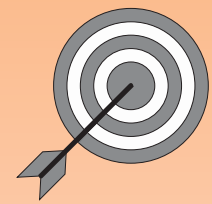
## Radio Advertising?



Radio is the best performing media to reach consumers less than an HOUR before shopping.

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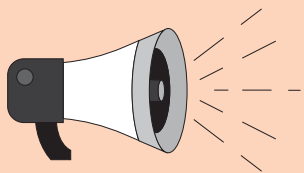
Consumers feel more connected with their community via radio advertising



Target your audience with specific Messaging. Frequency is key, listeners need to hear a message 3 times before they recognize it.

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Reach NEW local customers, Create top of mind awareness, Make your business first in the mind's of listeners.



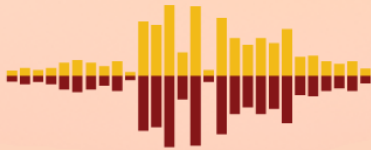
Increase brand awareness in your community.

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Audiences trust messages they hear more than any other media.



# STOKE FM



# 92.5

## THINGS TO KNOW

- Prime Time - 8am to 5pm
- Newsletter - Sign up at [stokefm.com](http://stokefm.com)
- Ad Creation - \$70 Incl. all creative services: consult, writing, 1 revision, production
- SAVE \$\$\$ - When you sign up for more than 1month

## QUICK PITCH

Advertise for as little as: \$1.37 Per Day

## MONTHLY

- Front Row** .....▶ \$150  
Ad plays 2x per day - 1 during Prime Time
- Box Seat** .....▶ \$200  
Ad plays 3x per day - 2 during Prime Time
- Backstage Pass** .....▶ \$300  
Ad plays 5x per day - 3 during Prime Time
- VIP Pass** .....▶ \$500  
8 plays - 2x Morning Show, 2x Prime Time
- Partner Status** .....▶ \$600  
Sponsor the Stoke FM Morning Show
  - Custom imaging to air during Show

## ALL PACKAGES INCLUDE

- Ad Creation**  
Studio Produced. Includes 1 ad revision.
- Company Logo**  
StokeFM's Sponsors Page
- Stoke FM E-mail Newsletter**  
500+ Subscribers featuring your businesses content (soon to come)
- Appearances on the Stoke FM Morning Show**  
Including Live On-Air Ad Reads
- Leverage of Stoke FM's Social Media**

## ANNUAL

- General Admission** \$500
  - Advertising for 1 Year!
  - Includes Ad Creation
  - 1 ad per day
  - \$1.37/play! What a deal!
  - 4 Morning Show Appearances per year

**Seasons Pass (2 Months)** \$650

- Get out to listeners quickly and often
- Perfect for retail: create ads for popular sale periods.
- Creation of 4 Ads
- Each Ad runs 6x per day for 2 weeks at a time
- Pick your 4 different two week slots
- Contact us for variations to this package!

## CONTACT US

WEEKLY RATES

NON-PROFIT PRICING