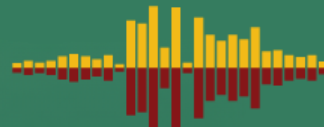


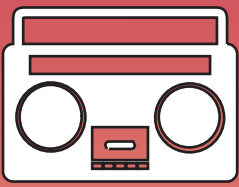
2024 Media Kit



STOKE FM



92.5



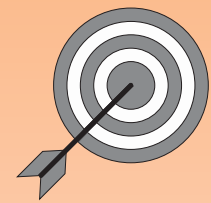
WHY

Radio Advertising?



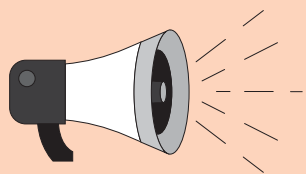
Radio is the best performing media to reach consumers less than an HOUR before shopping.

Consumers feel more connected with their community via radio advertising



Target your audience with specific Messaging. Frequency is key, listeners need to hear a message 3 times before they recognize it.

Reach NEW local customers, Create top of mind awareness, Make your business first in the mind's of listeners.

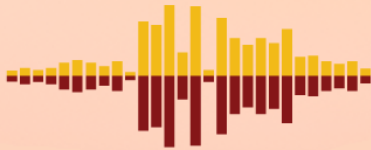


Increase brand awareness in your community.

Audiences trust messages they hear more than any other media.



STOKE FM



92.5

THINGS TO KNOW

- Prime Time - 8am to 5pm
- Newsletter - Sign up at stokefm.com
- Ad Creation - \$100 Incl. all creative services: consult, writing, 1 revision, production
- SAVE \$\$\$** - When you sign up for more than 1month

QUICK PITCH

- Sponsor a Song of the Day: \$1.00 Per Day
- Advertise for as little as: \$1.37 Per Day

MONTHLY

- Front Row**▶ \$150
Ad plays 2x per day - 1 during Prime Time
- Box Seat**▶ \$200
Ad plays 3x per day - 2 during Prime Time
- Backstage Pass**▶ \$300
Ad plays 5x per day - 3 during Prime Time
- VIP Pass**▶ \$500
8 plays - 2x Morning Show, 2x Prime Time
- Partner Status**▶ \$600
Sponsor the Stoke FM Morning Show
 - Custom imaging to air during Show

ALL PACKAGES INCLUDE

- Ad Creation**
Studio Produced. Includes 1 ad revision.
- Company Logo**
StokeFM's Sponsors Page
- Stoke FM E-mail Newsletter**
500+ Subscribers featuring your businesses content (soon to come)
- Appearances on the Stoke FM Morning Show**
Including Live On-Air Ad Reads
- Leverage of Stoke FM's Social Media**

ANNUAL

- General Admission** \$500
 - Advertising for 1 Year!
 - Includes Ad Creation
 - 1 ad per day
 - \$1.37/play! What a deal!
 - 4 Morning Show Appearances per year

SAVE on Additional Advertising

- Front Row Seat **SAVE 10%**
- Box Seat **SAVE 15%**
- Backstage Pass **SAVE 20%**
- VIP Pass / Partner Status **SAVE 25%**

Seasons Pass (2 Months) \$650

- Get out to listeners quickly and often
- Perfect for retail: create ads for popular sale periods.
- Creation of 4 Ads
- Each Ad runs 6x per day for 2 weeks at a time
- Pick your 4 different two week slots
- Contact us for variations to this package!

CONTESTS

Engage Listeners and Attract New Business With an On-Air Contest and Social Media Support to Maximize Effectiveness and Exposure!

CONTACT US

FESTIVAL PROMOTION
WEEKLY RATES
NOT FOR PROFIT PRICING