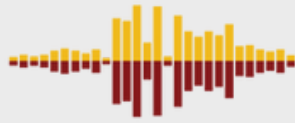


**STOKE FM**



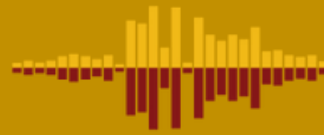
**92.5**

# MEDIA KIT



**LOCAL NON-PROFIT BIG MOUNTAIN RADIO**

# STOKE FM



# 92.5

WE ARE A NON-PROFIT COMMUNITY RADIO STATION DEDICATED TO BRINGING YOU THE BEST IN LOCAL NEWS, MUSIC AND COMMUNITY ENGAGEMENT. SINCE 2011 WE HAVE BEEN A PROUD VOICE FOR THE BUSINESSES AND PEOPLE OF REVELSTOKE.

## WHY Radio Advertising?



Consumers feel more connected with their community via radio advertising.

Radio is the best performing media to reach consumers less than an HOUR before shopping.



Cost effective compared to other advertising mediums like TV or print. STOKE FM has a package for everyone.

Radio advertisements can be broadcast multiple times through out the day, increasing the frequency your message reaches listeners.

37% of our listeners tune in Stoke FM 3 times a day.

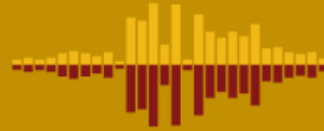


Create a strong local presence and gain new local customers and clients.



WE RELY ON ADVERTISING, SPONSERSHIPS AND DONATIONS TO KEEP US GOING. IF ADVERTISING IS NOT NEEDED, DONATIONS ARE ALWAYS APPRECIATED. YOUR DONATION HELPS US SERVE THE COMMUNITY. PLEASE E-MAIL [INFO@STOKEFM.COM](mailto:INFO@STOKEFM.COM)

# STOKE FM



# 92.5

## LOCAL NON-PROFIT BIG MOUNTAIN RADIO

# PACKAGE PRICES

### ALL PACKAGES INCLUDE

#### AD CREATION

Studio produced. Includes 2 draft scripts and 1 audio revision

#### COMPANY LOGO

On StokeFM's sponsors page

#### OPPERTUNITY TO APPEAR ON THE MORNING SHOW

Share up coming events/sales/passions.

### QUICK HITS

**SONG OF THE DAY - LIMITED SLOTS AVAIL. \$400/YEAR**

**CREATIVE ON-AIR CONTEST - YOUR DISCRETION \$ TBD**

### SEASON PASS

**\$800**

- Creation of 4 separate ads
- Ads run 6x per day for two weeks each
- Hand pick your individual time frames (within the year)
- Targeted campaigns

### MONTHLY RATES - PER AD

#### FRONT ROW \$150

Ad plays 2x per day (1 during prime time)

#### BOX SEAT \$200

Ad plays 3x per day (2 during prime time)

#### BACKSTAGE PASS \$300

Ad plays 5x per day (3 during prime time)

#### VIP PASS \$500

Ad plays 8x per day (2 during morning show and 3 during prime time)

#### SPONSER A SHOW \$300

Ad plays 3X per day (2 during prime time) and we give a sponsorship call our live during your sponsored show

#### PARTNER STATUS \$600

Ad plays 8x per day (2 during morning show and 3 during prime time) AND a sponsorship call out during MS!

### YEARLY PACKAGE

**\$500**

- Advertise one ad for the whole year
- Ad plays once a day during prime time

### EVENTS

**\$400 base price 4hr minimum**

- StokeFM onsite presence to enhance experience
- Music & Entertainment
- provide high quality equipment
- Set up and tear down

### OTHERS

- Studio Space \$40/hr
- Come to us with an idea

**SUPPORT LOCAL NON-PROFIT**  
**CONTACT SALES@STOKEFM.COM**