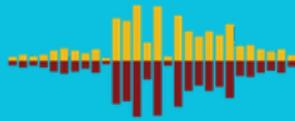


STOKE FM



92.5

MEDIA KIT



LOCAL NON-PROFIT BIG MOUNTAIN RADIO

STOKE FM



92.5

LOCAL NON-PROFIT BIG MOUNTAIN RADIO PACKAGE PRICES

ALL PACKAGES INCLUDE

Morning Show Privileges

- Live on-air time with the Morning Show host
- Promote events, sales, and announcements to local listeners
- Builds authentic connection with the community

Ad Creation

- Professionally studio-produced advertisement
- Script creation or revision included
- Recorded, voice-acted, and broadcast-ready

QUICK HITS

LIMITED SLOTS AVAIL \$600 PER YEAR Select your time slot and have your ad play at the same time every day; consistency is key.
\$1.60 per play.

MONTHLY/ANNUAL RATES - PER AD

BRONZE MONTHLY - \$250 - \$3.30 per play Ad plays 2x per day (1 during prime time)

BRONZE ANNUAL - \$1300 - \$1.78 per play - \$25.95 per week Ad plays 2x per day (1 during prime time)

SILVER MONTHLY - \$300- \$2.70 per play Ad plays 3x per day (2 during prime time)

SILVER ANNUAL - \$1650 - \$1.51 per play - \$31.73 per week Ad plays 3x per day (2 during prime time)

GOLD MONTHLY \$350 - \$2.30 per play - Ad plays 5x per day (3 during prime time)

GOLD ANNUAL - \$2300 - \$1.26 per play - \$44.23 per week - Ad plays 5x per day (3 during prime time)

PLATNUM MONTHLY \$550 - \$2.29 per play Ad plays 8x per day (2 during morning show and 3 during prime time)

PLATNUM ANNUAL \$2920 - \$1 per play - \$56.15 per week Ad plays 8x per day (2 during morning show and 3 during prime time)

MORNING SHOW SPONSOR \$600 - Three live reads per episode plus two scheduled ads daily, with only one sponsor secured per month.

EVENING SHOW SHOW SPONSOR \$200 - Three live on-air shout-outs, plus sponsor's name tagged on all daily ads promoting the shows

ALL ACCESS PASS

4 Fully Produced Ads - \$1000.00 - \$2.20 per play 8 Plays Per Day for 2 Weeks Per Campaign. Flexible Scheduling for Maximum Impact

BROADCAST BLITZ

LAST MINUTE RUSH PROMOTION AD - \$175 - \$3.13 per play - Ad plays 8x per day (3 during prime time)

EVENTS AND RENTALS

- StokeFM's onsite presence to enhance the experience
- Music & Entertainment, Live DJs available
- Live broadcasting from your event
- Rent out our studio space!
- Recording & Sound equipment

SUPPORT LOCAL NON-PROFIT CONTACT SALES@STOKEFM.COM

STOKE FM



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WHY Radio Advertising?

We are a non-profit community radio station dedicated to bringing you the best in local news, music, and community engagement. Since 2011, we have been a proud voice for the businesses and people of Revelstoke.



Stoke FM connects businesses directly with the Revelstoke community



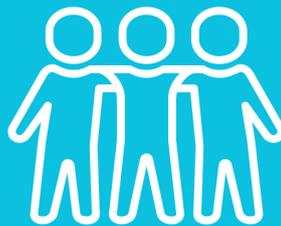
Radio is the best performing media to reach consumers less than an HOUR before shopping.



Radio ads play multiple times throughout the day, increasing message frequency and brand recall. 37% of Stoke FM listeners tune in three times daily, giving your business repeated local exposure.



Cost-effective local advertising, designed to help Revelstoke businesses stay visible, connected, and top of mind.



Create a strong local presence and gain new local customers and clients.

WE RELY ON ADVERTISING, SPONSERSHIPS AND DONATIONS TO KEEP US GOING. IF ADVERTISING IS NOT NEEDED, DONATIONS ARE ALWAYS APPRECIATED. YOUR DONATION HELPS US SERVE THE COMMUNITY. PLEASE E-MAIL INFO@STOKEFM.COM